

## **Back to the Future?**

#### **Edmund Dudley**

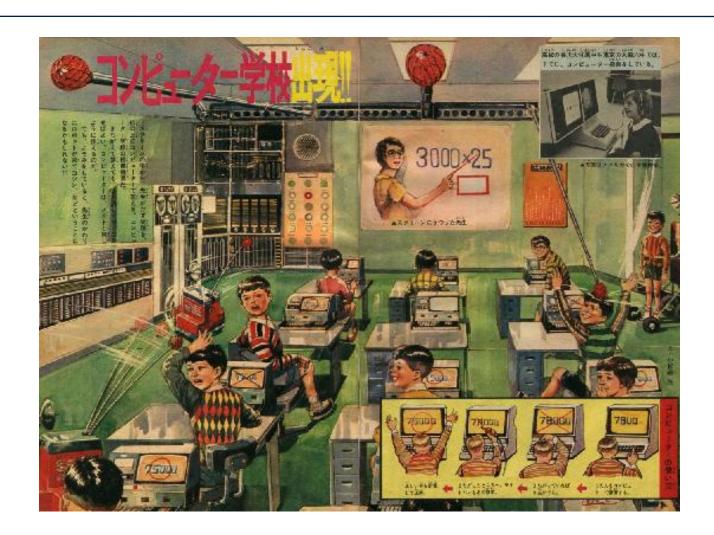
Changing with the Times OUP Conference Budapest, 24 August 2013



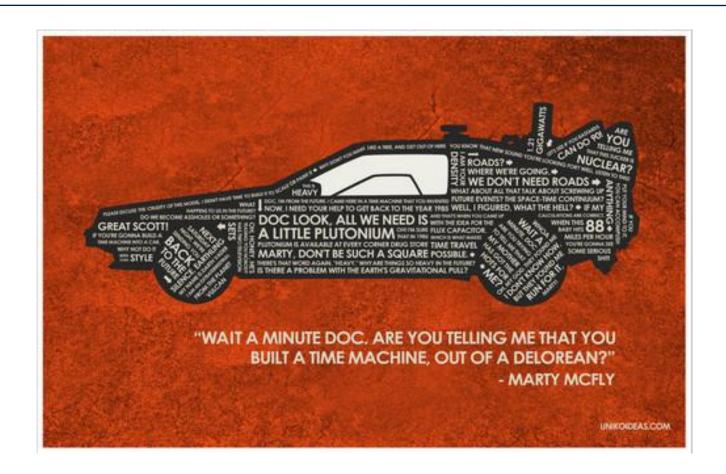


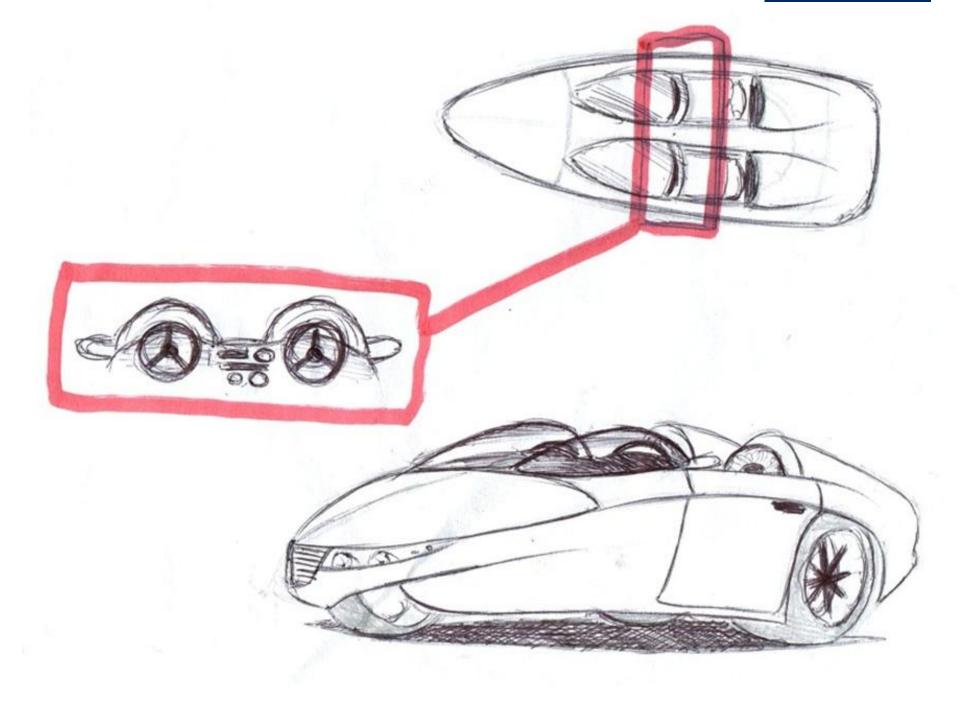
# A past vision of the future classroom













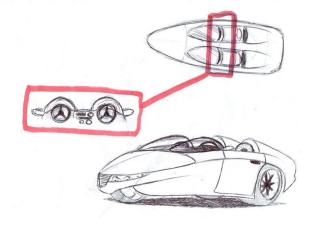
## Cars: a radical new design

Wheels that don't have the curles. So basically the cars would be rolling on balls. It would be good because cars could go in any direction without terming the steering wheel. For example cars could move in the direction of their cars.

#### What is it?



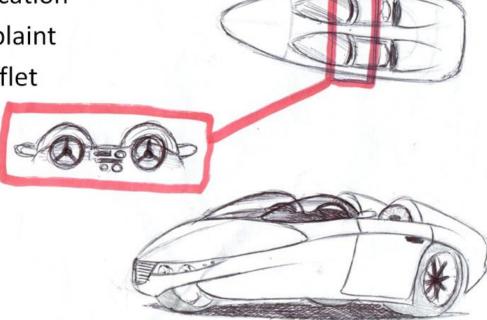
This is a boat and a cer. If you push a button, the wheels disappear, and your vehicle becomes a boat.



Some kind of amphibian, which has two drivers so you can drive both in England and tungary for example.

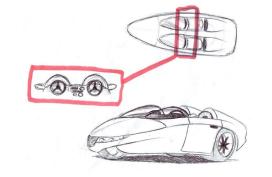
# Based on this picture, write a 200-word text. Choose from the following options:

- a review
- a for-and-against essay
- · a letter of application
- a letter of complaint
- a marketing leaflet





#### Review





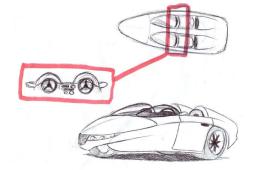
Driving an the four-live motorway throughout therea, going to the mull for the welly stopping. Let wind blow your bair while driving seit to the beach. Some things gove just can't do with the Can S've seviewed tested for a couple of days. Tested? I should say analyzed. Why?





Twin-steer car – what a **brilliant** idea!

That was my first thought about this interesting vehicle. It is not just good-looking, but because of its **shape** it can go faster than an **everyday** car.





## For-and-against essay

Tiein-steer car-what a brilliant idea! That was was hiff thought about this interesting vehicle. It is not just good loosing, but because of its shape it can go faster than an everyday





#### **Dear Sir or Madam**

I am writing this letter because I would like to complain about the Twin-Steer Car.

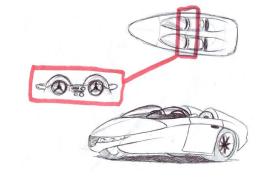
I have had a lot of problems with this vehicle.

During the first week the car became uncontrollable.

That is the reason why I crashed into a tree.

But luckily I did not get injured because the chassis protected me.







Dear Sir or Madam,

Sam writing this letter, lecause I would like to complain about the Twin Steer Car. I have got a big amount of problems with this vehicle.

Firstly, during the first week the coupler of the two steering wheel broke, so the con became uncontrolable, that is the reason why scrawbod into a tree, but hopefully solid not injured because the charge protected me.





You accidentally drove into a river?

Check.

The car simply swims out.

You're travelling to England and don't want to rent a car?

Check.

Just change your seat and start the engine.

## Marketing

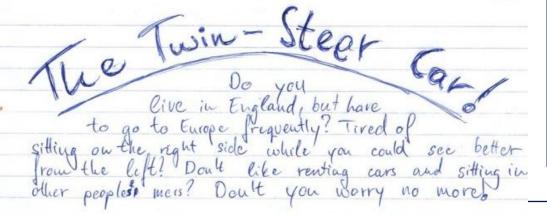


So rection your accidentally drove into a river? Check yest swim. The car size simply swims out.

You travel to England and do not want to rent a car? Check.

Just change your seat and start the engine.

the you traveling often and always need pay for a horrowed car! you often need to cross lakes and rivers when you are driving. flere is your solution: The super train-steer amphibious can It has two storing wheels, it can swim and it looks fabrilous. So rection you arcidentally drove into a river! Check yest swim The car size simply swims out. you travel to England and do not want to rent or car? Check just change your sent and start the engine. Also, it has one more good side. It has probably infinite fuel. The wentors of this vehicle found a new source of energy. The car goes on the energy witch comes with the childhood broken dream. So everyting child's dream is shattered energy is It stored and used by your car. Awesome.



OXFORD UNIVERSITY PRESS

# We have the SOLUTION!

We have designed a car with the two stearing wheels, and we call it The Twin-Steer Car! It can be used both in England and everywhere else without modification! Why?

Because it has

TWO Steering wheelst

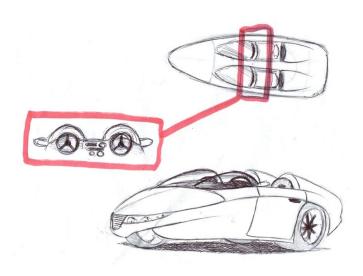
Let we just repeat that for you:

TWO STEERING WHEELS!













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