

# Teaching Teenagers – Challenge Accepted!

English Language Teachers' Summer Seminar 2014

Edmund Dudley

4 - 8 August 2014

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Day 1: Managing teenage groups

Day 2: Motivation and engagement

Day 3: Communicating with teenagers

Day 4: Developing topics and tasks

Day 5: Strategies for sustaining teacher motivation

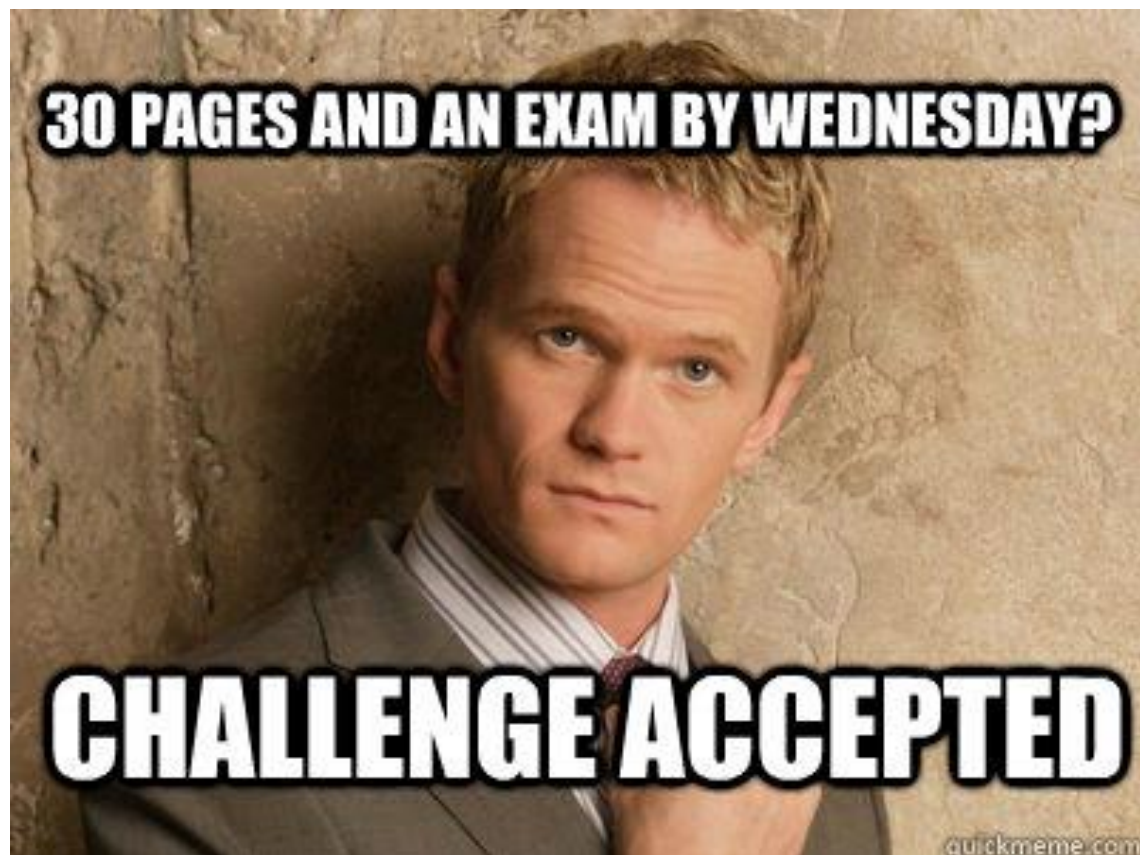
# Day 1

## Managing teenage groups

**CHALLENGE ACCEPTED**

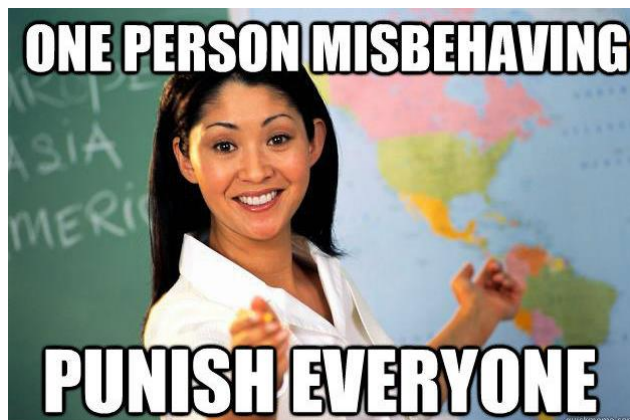
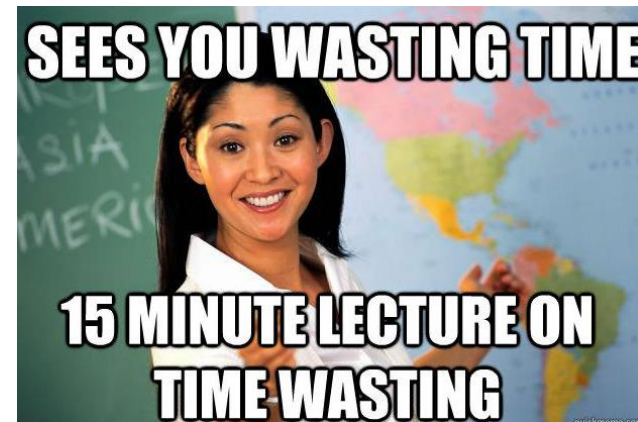
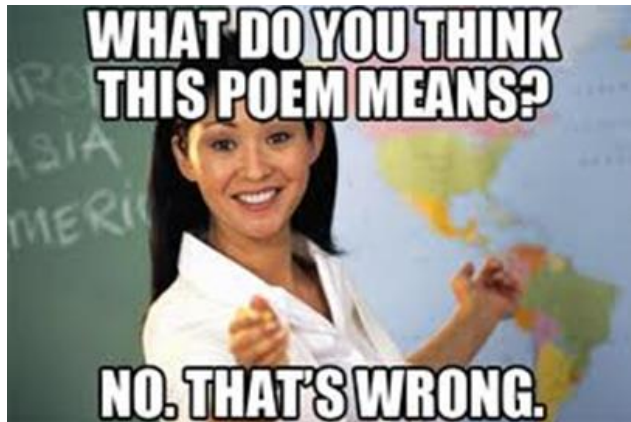






# ‘Unhelpful High School Teacher’

Another example of a meme



# Day 2

## Motivation and engagement



# An endangered species

Do you recognise it?

Lives in the temperate rainforests of the Olympic Peninsula, Washington State.

Amphibious – spends early life and mating season in the water.

Solitary cephalopod, 33-35cm from arm-tip to mantle tip

Can survive on land thanks to specialized skin adaptations and moistness of the rainforests.

# Pacific Northwest Tree Octopus

<http://zapatopi.net/treeoctopus/>

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Help Save The **ENDANGERED**

# PACIFIC NORTHWEST TREE OCTOPUS


From **EXTINCTION!**

[About](#) [FAQs](#) [Sightings](#) [Media](#) [Activities](#) [Links](#)

## THE PACIFIC NORTHWEST TREE OCTOPUS

The Pacific Northwest tree octopus (*Octopus paxarbolis*) can be found in the **temperate rainforests** of the Olympic Peninsula on the west coast of North America. Their habitat lies on the Eastern side of the Olympic mountain range, adjacent to Hood Canal. These solitary cephalopods reach an average size (measured from arm-tip to mantle-tip,) of 30-33 cm. Unlike most other cephalopods, tree octopuses are amphibious, spending only their early life and the period of their mating season in their ancestral aquatic environment. Because of the moistness of the rainforests and specialized skin adaptations, they are able to keep from becoming desiccated for prolonged periods of time, but given the chance they would prefer resting in pooled water.

An intelligent and inquisitive being (it has the largest brain-to-body ratio for any mollusk), the tree octopus explores its arboreal world by both touch and sight. Adaptations its ancestors originally evolved in the three dimensional environment of the sea have been put to good use in the spatially complex maze of the **coniferous Olympic rainforests**. The challenges and richness of this environment (and the intimate way in which it interacts with it,) may account for the tree octopus's advanced behavioral development. (Some evolutionary theorists suppose that "arboreal adaptation" is what laid the groundwork in primates for the evolution of the human mind.)



Rare photo of the elusive tree octopus

# Pacific Northwest Tree Octopus

<http://zapatopi.net/treeoctopus/>

## MORE TREE OCTOPUS INFORMATION

- **Tree Octopus FAQs** — Frequently asked questions, now with answers.
- **Tree Octopus Sightings** — Includes photos of and behavioral research on the Pacific Northwest Tree Octopus and other tree octopus species.
- **Tree Octopus In The Media** — appearances of tree octopuses, both real and fictional, in the media and popular culture.

## RESEARCH ON OTHER TREE OCTOPUS SPECIES:

- **Pitch-Chewing Tree Octopuses Of British Columbia** — Octopuses in BC have long been reported chewing the pitch of Sitka spruce like gum, and will even go into the trees to forage for it.
- **Olive Loving Tree Octopuses Of Antiquity** — Octopuses in Greece were known since ancient times to climb olive trees to feast on the tasty fruit.
- **More On Old World Tree Octopuses** — Ancient writers, such as Aristotle and Pliny the Elder, tell of octopuses that venture onto land, including one that used a tree to commit burglary.
- **The Ara-Eaters: Tree Octopuses Of Polynesia** — Reports from the 1800s tell of island octopuses that are attracted to the fragrant flowers of the pandanus tree.
- **Nicharongorong: Tree Octopuses of Micronesia** — Reports of Palauan tree octopuses that give birth in mangrove trees and eat lizards.

About

FAQs

Sightings

Media

Activities

Links

The author of this article and its subsections is **Lyle Zapato**.

This site is not associated with any school or educational organization, other than the Kelvinik University branch of the Wild Haggis Conservation Society.

Not to be confused with the **Pacific Northwest Octopus Tree**.

# Pacific NW Tree Octopus

Why don't we hear more about it?

**It does not exist!**

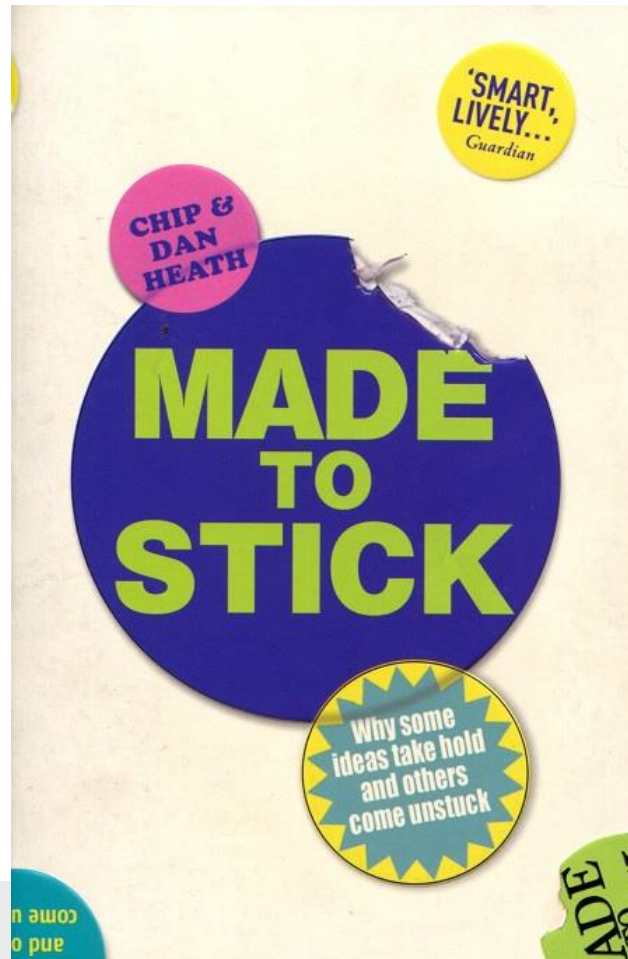




# Made to Stick

Chip and Dan Heath

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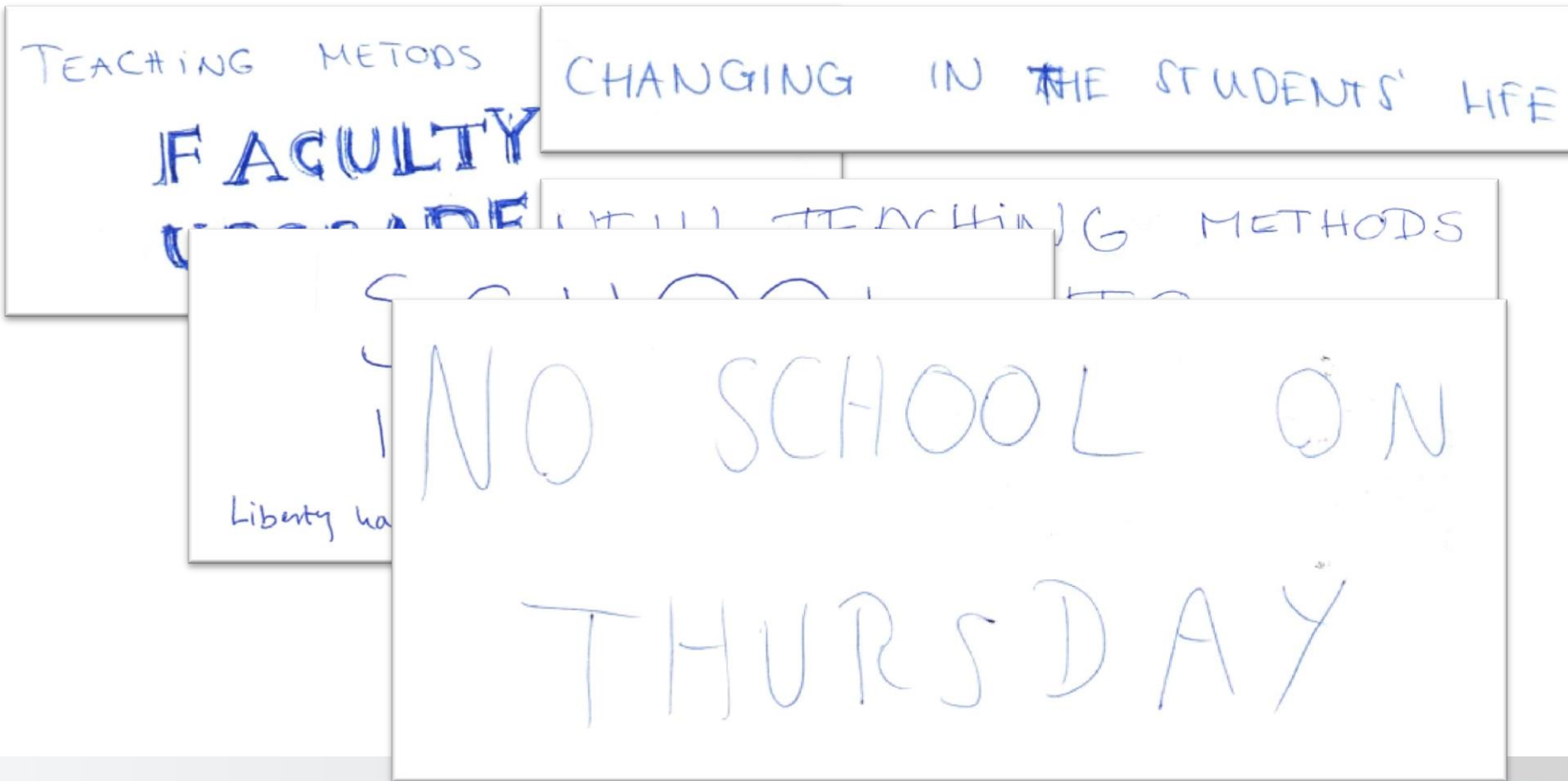
# Journalism 101

## Student newspaper headline

Kenneth L. Peters, the principal of Beverly Hills High School, announced today that the entire high school faculty will travel to Sacramento next Thursday for a colloquium in new teaching methods. Among the speakers will be anthropologist Margaret Mead, college president Dr. Maynard Hutchins, and California governor Edmund “Pat” Brown.

**→ Write the headline for this story.**

# Write the headline



# No school on Thursday

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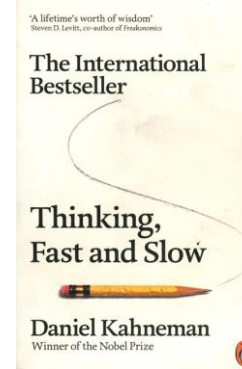
**‘It was a breathtaking moment. In that instant I realized that journalism was not just about regurgitating the facts but about figuring out the point. It wasn’t enough to know the who, what, when and where; you had to understand what it meant. And why it mattered.’**

Nora Ephron



## ***Halo effect***

What do you think of Alan and Ben?



**Alan:** intelligent – industrious – impulsive – critical – stubborn – envious



**Ben:** envious – stubborn – critical – impulsive – industrious – intelligent

image

time  
(weeks)

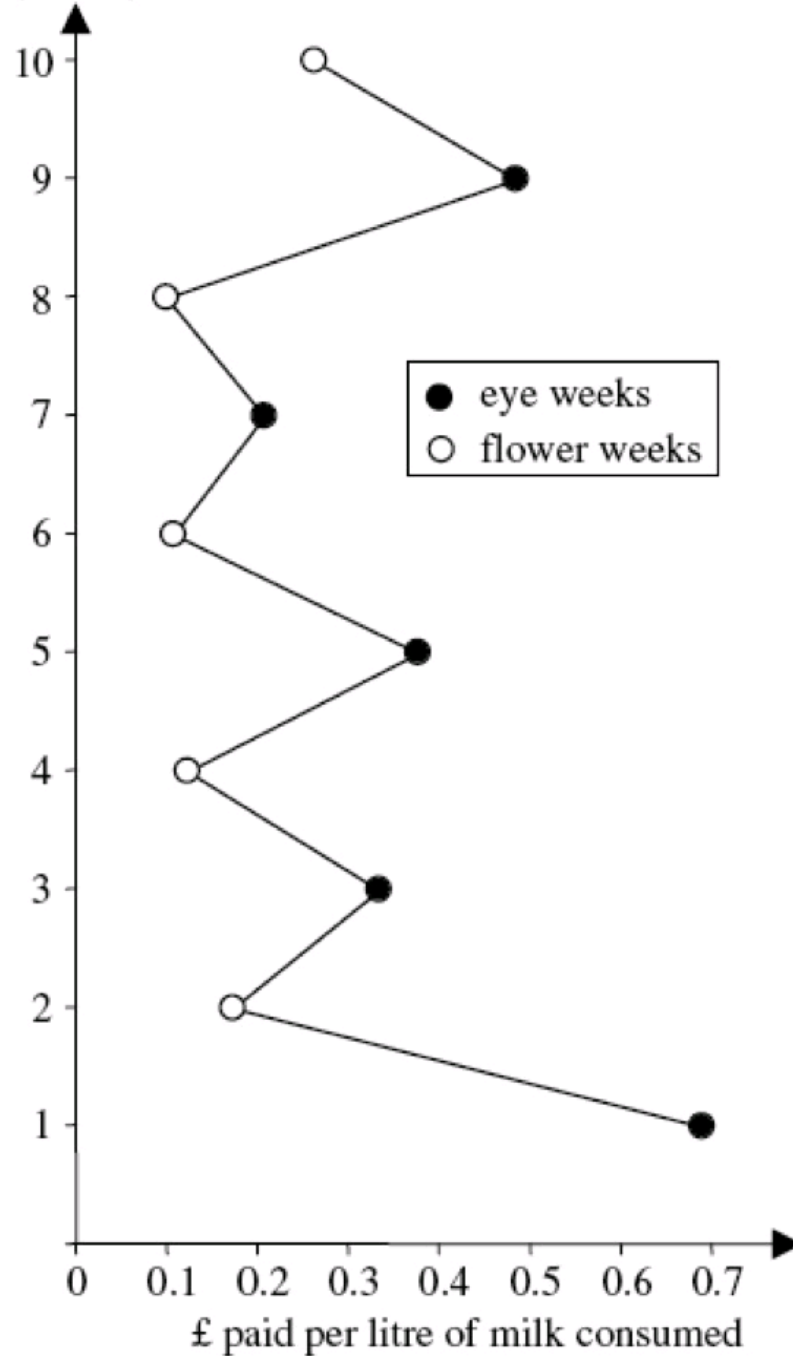


Paying for milk – an  
'honesty' system

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image

time  
(weeks)



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# “Watching eyes” Less wasted time?



I think I wouldn't because a photo  
can't control my activities.

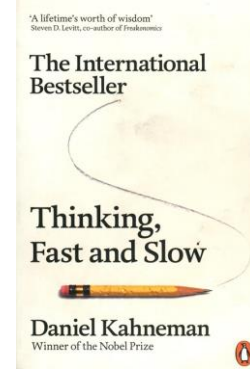
It would annoy me, so I would tear it down.  
Or I would draw sunglasses on it so that  
I would not see the eyes.

Maybe. I should try it. But I think it would  
scare the soul out of me after a while.

SR I put "watching eyes" on top of  
my notebook, I'd definitely use it less,  
because it'd remind me of NSA.

# Linda

## Conjunction fallacy



Linda is 31 years old, single, outspoken, and very bright. She majored in philosophy. As a student, she was deeply concerned with issues of discrimination and social justice, and also participated in anti-nuclear demonstrations.

Which is more probable?

1. Linda is a bank teller.
2. Linda is a bank teller and is active in the feminist movement.



# Language and logic

## Conjunction fallacy

Complete the text with the words in the box. There is one word that you do not need.

active	alarm	alone	also	always	another
anti	appears	are	as	asked (x4)	assumed
average					

The *conjunction fallacy* is a formal fallacy that occurs when it is \_\_\_\_\_ that specific conditions are more probable than a single general one.

*Linda is 31 years old, single, outspoken, and very bright. She majored in philosophy. \_\_\_\_\_ a student, she was deeply concerned with issues of discrimination and social justice, and \_\_\_\_\_ participated in \_\_\_\_\_-nuclear demonstrations.*

Which is more probable?

1. Linda is a bank teller.
2. Linda is a bank teller and is \_\_\_\_\_ in the feminist movement.

90% of those \_\_\_\_\_ chose option 2. However the probability of two events occurring together (in "conjunction") is \_\_\_\_\_ less than or equal to the probability of either one occurring \_\_\_\_\_—formally, for two events  $A$  and  $B$  this inequality could be written as  $\Pr(A \wedge B) \leq \Pr(A)$ , and  $\Pr(A \wedge B) \leq \Pr(B)$ .

## Day 3

# Communicating with teenagers

# Prompts

## The power of gesture and words





# Practical activities

## Freewriting

How freewriting works:

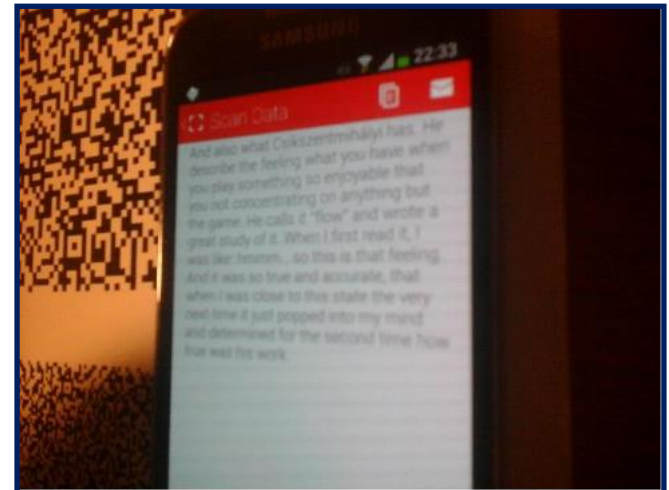
- When you get the topic, start writing.
- Don't stop.
- Keep your pen on the paper.
- Write whatever comes into your head!
  - Your topic:



# Practical activities

## Using technology

Do you get teens to use technology to complete writing tasks?  
How?

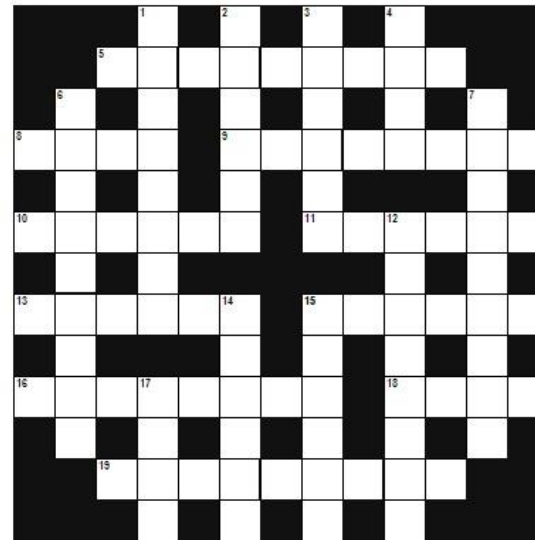


# Practical activities

Going hybrid :)



## Quick crossword No 13,537



### Across

- 5 Do as you wish! (2,2,5)
- 8 Japan's highest peak (4)
- 9 Cold running drink? (3,5)
- 10 Member of a branch of Islam (6)
- 11 Extensive landed property (6)
- 13 Speaking faculty (6)
- 15 Roof straw (6)
- 16 Island part of Tanzania (8)
- 18 Wharf (4)
- 19 Stop being so stupid! (4,3,2)

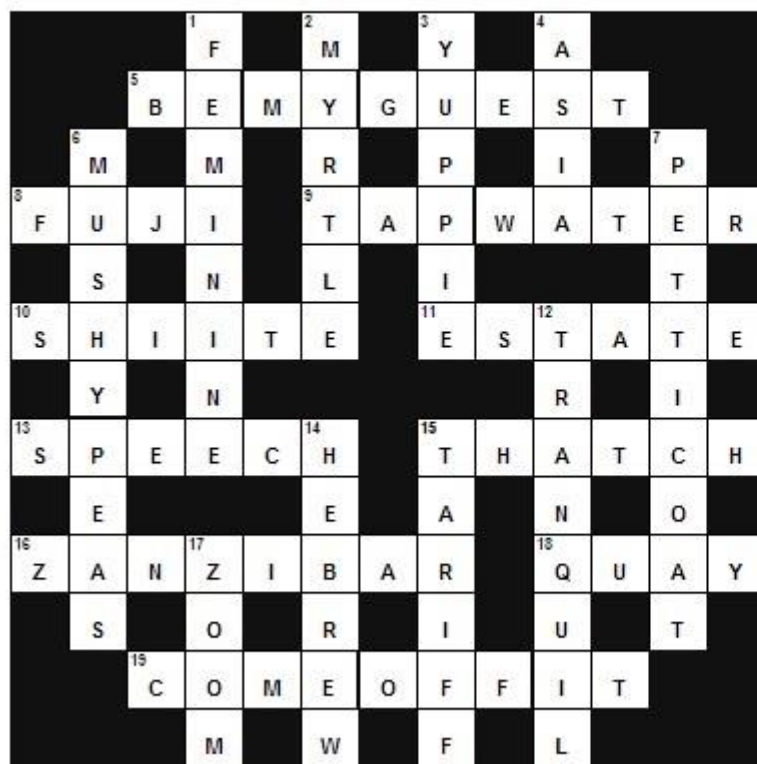
### Down

- 1 Womanly (8)
- 2 Shrub with white flowers and aromatic berries (6)
- 3 Young upwardly mobile professional (6)
- 4 A is A (anag) (4)
- 6 Squishy green food (5,4)
- 7 Underskirt (9)
- 12 Peaceful (8)
- 14 Official language of Israel (6)
- 15 List of duties on imports or exports (6)
- 17 Type of camera lens (4)

# Practical activities

## Crosswords for vocabulary

### Quick crossword No 13,537



#### Across

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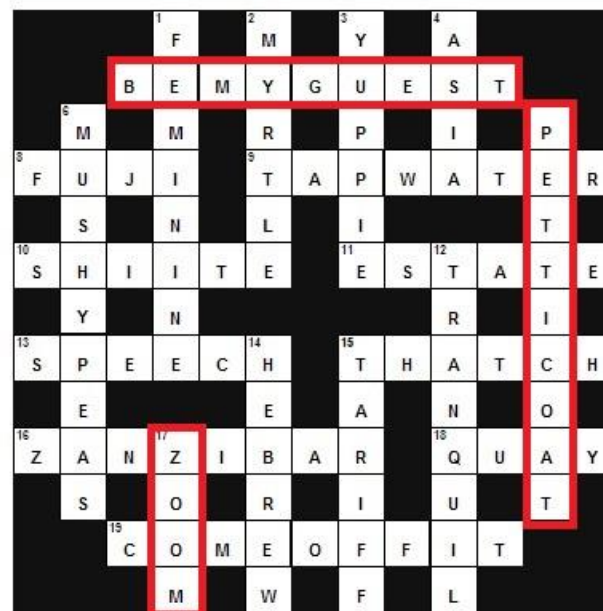
# Practical activities

## Compulsory phrases

Have you ever seen the youtube video called *Electrosidekickball?*  
If you haven't, be my guest.

What is it about? Two teams  
other, with a special ~~face~~ face  
telling you. It's a zipper collar  
the hands of the other team  
time during (or not) the match  
scene, let's zoom in on the p

Quick crossword No 13,537



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## Day 4

### Developing topics and tasks

# Brainstorm

## Using pictures

### Free association

List at least seven words you associate with this picture.



Now show your list to a partner.  
Can you agree on three words?

# Brainstorm

## Using pictures



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### Speaking

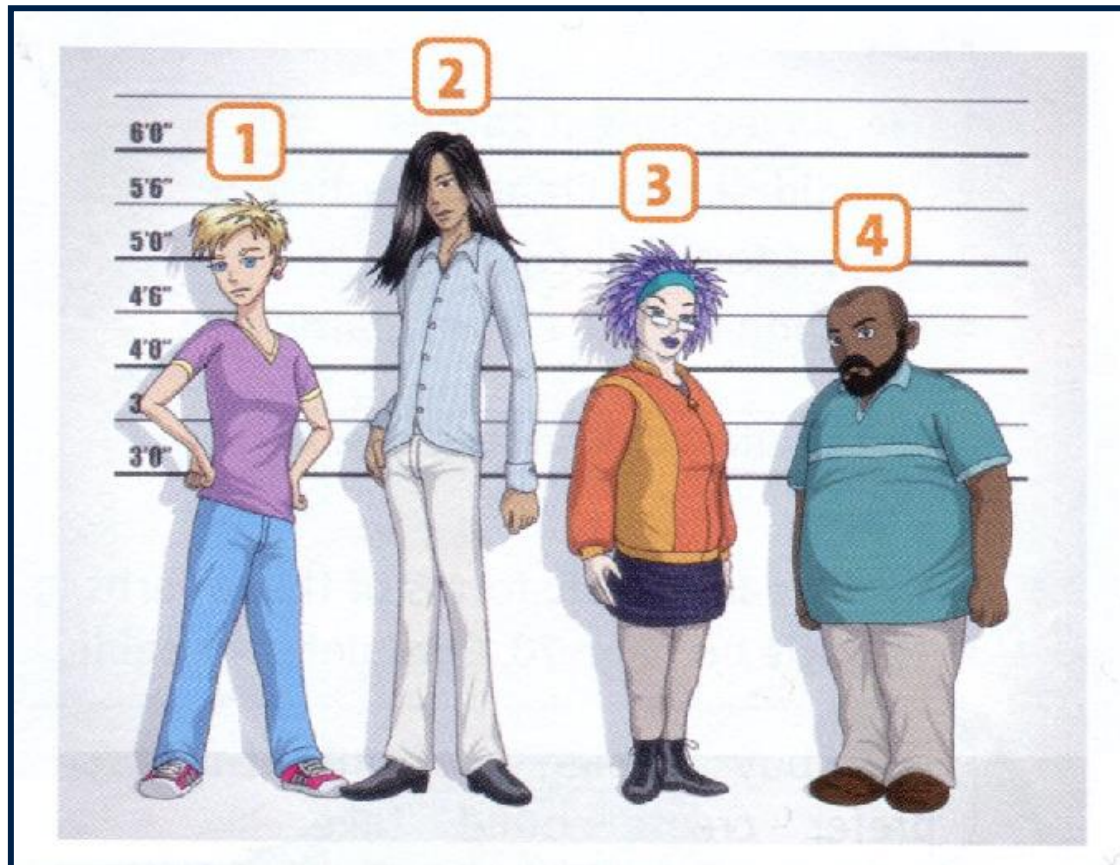
- 4 Work in pairs and prepare a conversation. You are describing this photo to your partner. Imagine that the two people in the photo are from different countries. Answer the questions.



- Where is the place in the photo?
- Who are the people in the photo?
- What nationality are they?
- What country do they come from?
- What are the people doing in the photo?
- What is the animal?
- What is it doing?



# Recall and share



# Doing your own thing

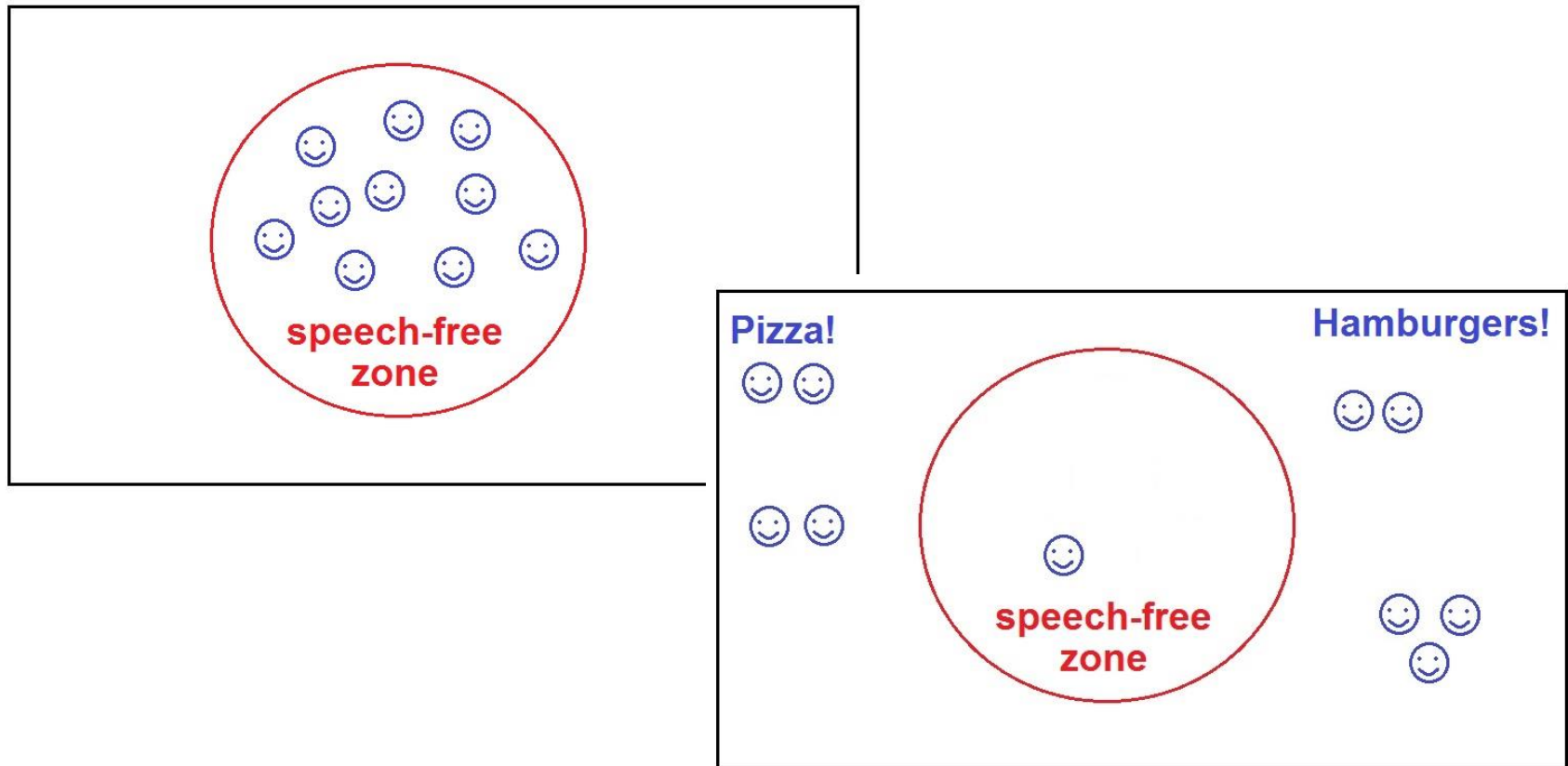
## Writing storms



**Choose a country. Write  
as much as you can  
about it in two minutes!**

# Fluid pairs

## Speech-free zone



# Passing it round

## Fortunately, unfortunately

### Writing

- 6** Write a description of a terrible weekend. Imagine you went camping last weekend and a lot of things went wrong. You can use the situation in the listening or in exercise 4. Think about the following ideas and say what happened and how you felt.

transport the weather activities  
food equipment

Begin like this:

*Last weekend, I went camping with ... and ...*

*It was terrible! We met on Saturday morning at ...*

*We travelled to ...*

It started to rain.

Fortunately, we had an umbrella.

Unfortunately, it broke.

Fortunately...











# New products

**Situation** (most people think...)  
↓  
**Problem** (most people forget...)  
↓  
**Solution!** (what you need to do...)

**Include:**  
strategy + logistics  
- price  
- availability  
- target customers  
- advertising + marketing

**SALES PITCH**  
· think of a product "Novelty Xmas Gift"  
· build the prototype  
· practise your "pitch"  
· give your short presentation

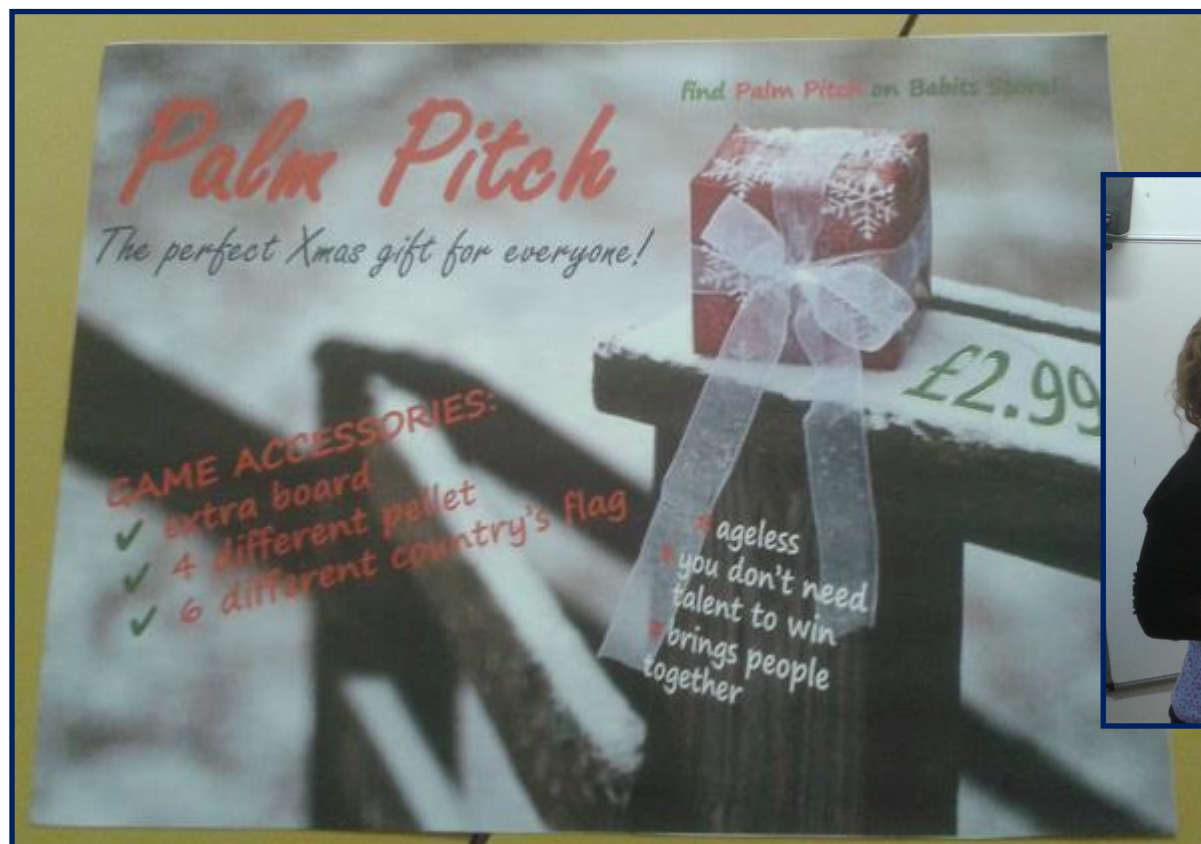
**Homework:**  
⇒ Make a poster to go with your pitch (A4 paper / digital infographic)

**Design a novelty gift**









# ***TESCO Romance*: noun-mixing TV show**

Dentist's Vacation

Tesco Romance

Hollywood Haircut

Library Breakfast

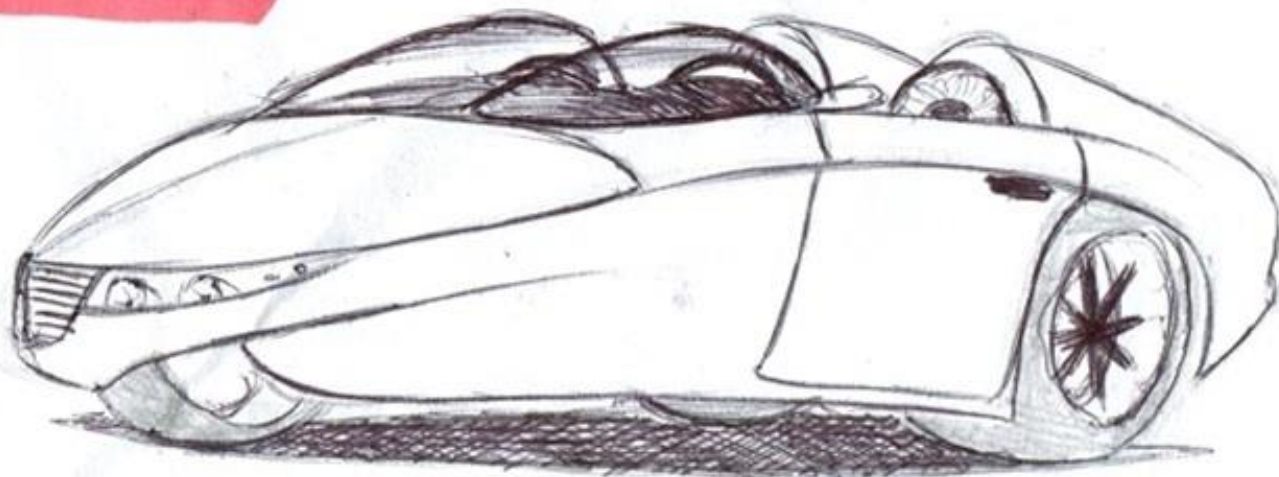
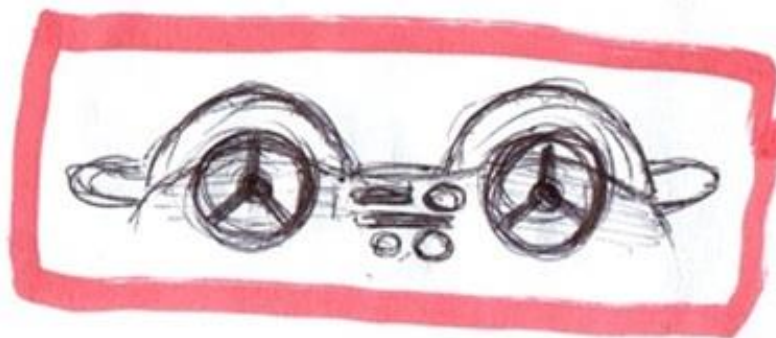
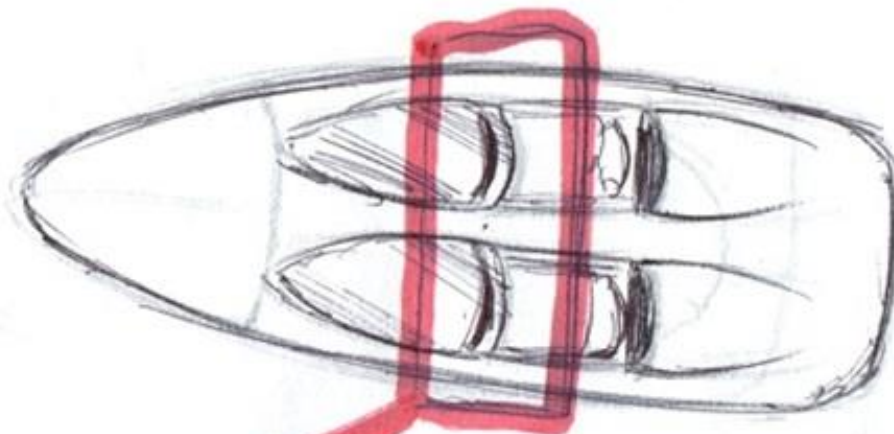
Disco Bed

- Create compound nouns randomly
- Devise a TV show based on the title you get
- Tell the group how the concept for the show

# Using students' work as a starting point

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The absent colleague and the doodling student...





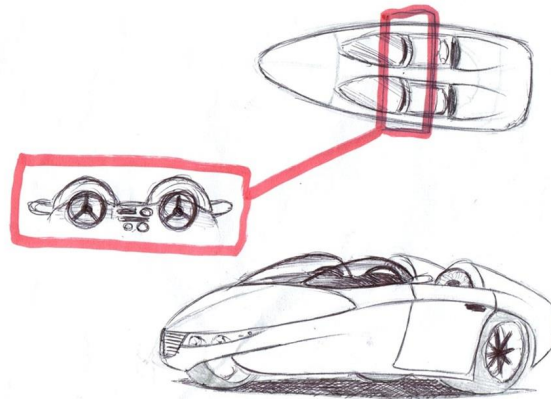
# Cars: a radical new design

Wheels that don't have ~~ax~~ axles. So basically the cars would be rolling on balls. It would be good because cars could go in any direction without turning the steering wheel. For example cars could move in the direction of their cars.



# What is it?

This is a boat and a car. If you push a button, the wheels disappear, and your vehicle becomes a boat.

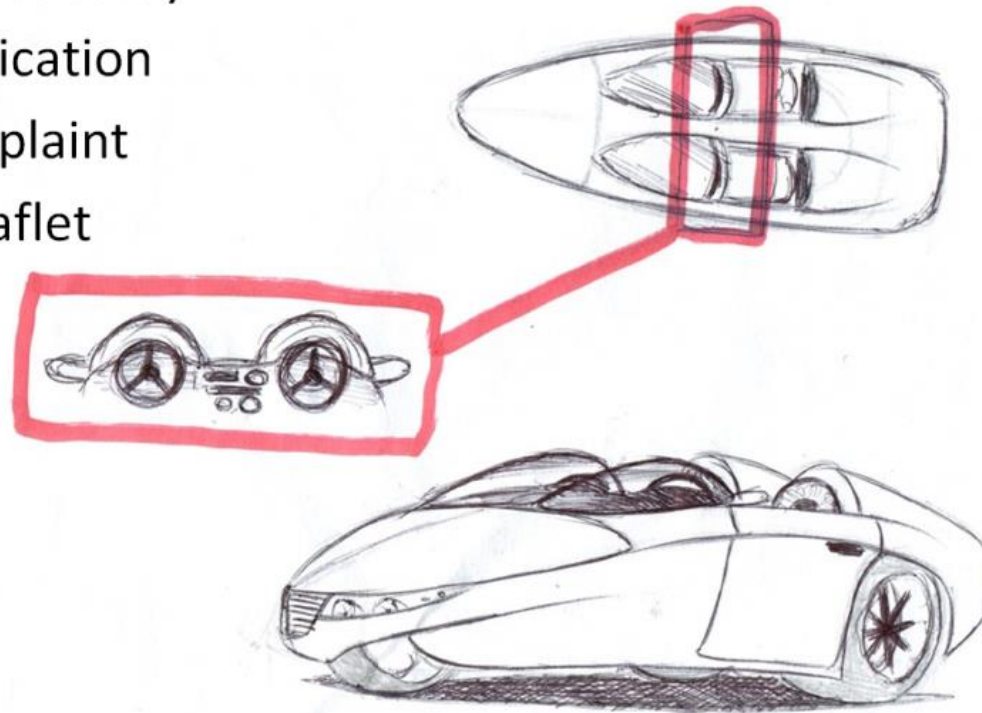


Some kind of amphibian, which has two drivers so you can drive both in England and Hungary for example.

Based on this picture, write a 200-word text.

Choose from the following options:

- a review
- a for-and-against essay
- a letter of application
- a letter of complaint
- a marketing leaflet



Are you traveling often and always need pay for a borrowed car?

You often need to cross lakes and rivers when you are driving.

Here is your solution: The super twin-steer amphibious car.

It has two steering wheels, it can swim and it looks fabulous.

~~So when~~ You accidentally drove into a river? Check. ~~Just swim~~

The car ~~simply~~ simply swims out.

You travel to England and do not want to rent a car? Check.

Just change your seat and start the engine.

Also, it has one more good side. It has probably infinite fuel. The inventors of this vehicle found a new source of energy. The car goes on the energy which comes with the childhood broken dreams. So everything a child's dream is shattered, energy is ~~it~~ stored and used by your car.

Awesome.

Want to have this car, call now on 05 66 6666 6666.

# The Twin-Steer Car!

Do you live in England, but have to go to Europe frequently? Tired of sitting on the right side while you could see better from the left? Don't like renting cars and sitting in other people's mess? Don't you worry no more!

## We have the SOLUTION!

We have designed a car with ~~it~~ two steering wheels, and we call it The Twin-Steer Car! It can be used both in England and everywhere else without modification! Why?

Because it has

# TWO

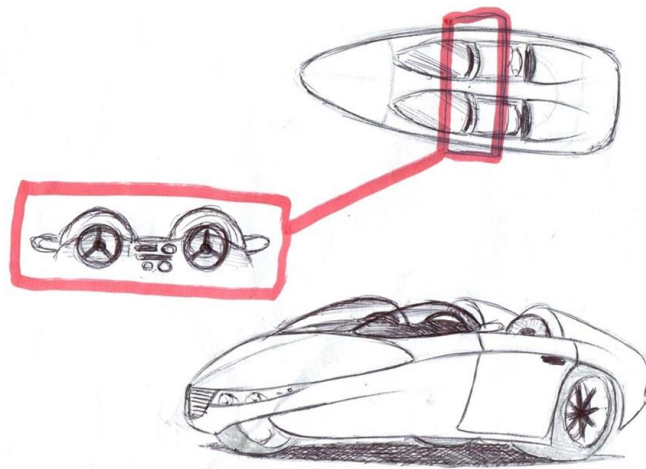
steering wheels

Let me just repeat that for you:

# TWO STEERING WHEELS!

# TWO!





# Flame Challenge

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## THE FLAME CHALLENGE

Explaining science to an 11-year-old



# Checking understanding

## Paraphrasing

Stealth\* or 'word of mouth' marketing isn't like normal advertising. We can recognize adverts on billboards or in **glossy magazines**, but it's difficult to spot stealth marketing – it just tricks us. Studies have shown that people are more likely to trust a person on the street, who they think is giving free advice, rather than an advert. In fact, in a recent poll of teenagers, only 5% believed adverts, compared with 52% who trusted their peers.

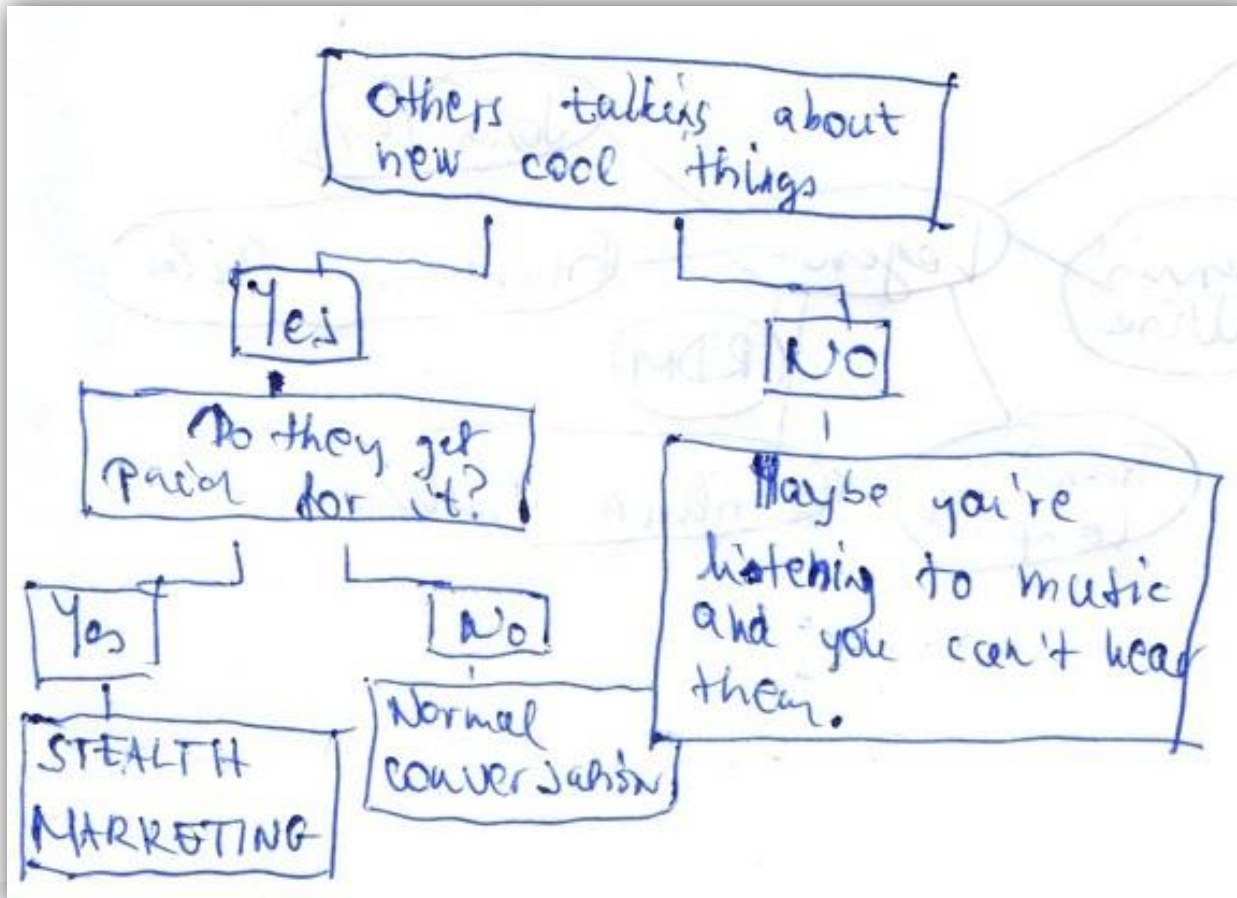
# Paraphrase the extract...

...in clear, simple English

Stealth marketing is a process where strangers are talking about ~~for~~ products for example chocolate and they say loudly how good that chocolate is. People who are listening to a similar conversation are influenced by hearing things. They believe in people, because they think that they are saying the truth to their friends.

# Paraphrase the extract...

...in clear, simple English



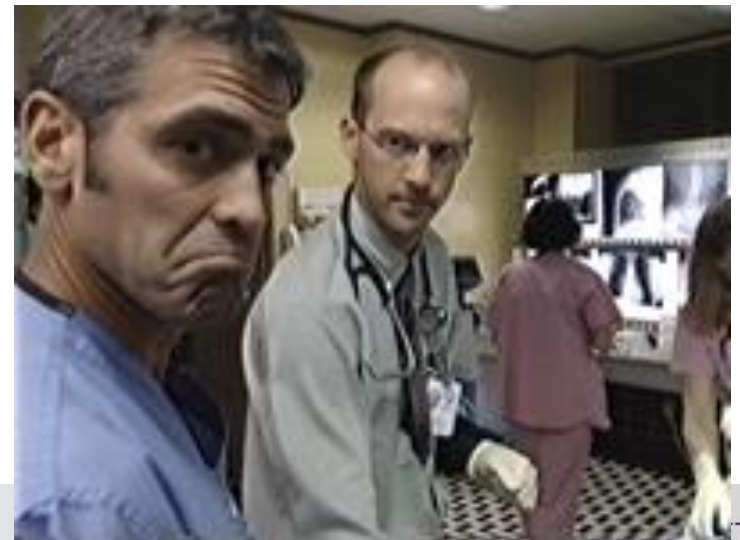
## Day 5

# Strategies for sustaining teacher motivation



# Sustaining teacher motivation

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OTHER

# Reflection-on-action

- note-taking
- journal keeping
- mind-mapping
- blogging





# Professional development

- attending seminars
- online resources
- social networking



# Learning from experience

- celebrating successes
- handling setbacks constructively
- asking questions
- embracing new challenges



# Working with colleagues

- peer observation
- team-teaching
- informal collaboration
- sharing resources

